



TRANSFORMING COMMUNITY
**DEVELOPING
LEADERS**

10th Annual Celebration of Leadership Award Breakfast

Wednesday, October 9, 2024 · DoubleTree by Hilton

Sponsorship Opportunities



Join the Colorado Springs Leadership Institute as it celebrates a decade of shining light on Colorado Springs inspiring leaders!

The premiere business event of the year, the Celebration of Leadership Award Breakfast brings together over 300 business leaders who all share a passion for creating a better and vibrant region. The event culminates with its two annual award presentations, the Smith Tutt Positive Impact Award and the Cathy O. Robbins Award for Excellence in Nonprofit Leadership.

As the only public event offered by CSLI, sponsors receive tremendous brand and marketing exposure while also supporting an organization committed to growing and developing leaders in our community.

Founded in 1997, CSLI exists because of the vision of co-founders Brenda Smith and Thayer Tutt, and the support of El Pomar Foundation and the Center for Creative Leadership.

We are thankful for their immense contributions to our community, and to our sponsors who support our mission to enhance local leadership through the development of personal, professional, and civic knowledge.



Celebration of Leadership Award Breakfast

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	Presenter \$4,000	Innovator \$2,500	Strategist \$1,750	Cultivator \$1,250	Motivator \$750
Pre-Event Visibility	SOLD	Limit 6	Limit 10	Limit 10	Unlimited
Press Release Recognition	√	√			
Logo in Marketing Materials	√	√	√		
Social Media Post Mentions	4	3	2	1	
Logo on Event Web Page	√	√	√	√	√
Event Presence					
Keynote Sponsor Address	√				
Participation in Award Presentation	√				
Company Banner on Stage	√				
Company Banner in Foyer	√	√			
Branded Company Item on Tables*	√	√	√		
Sponsor Recognition from Stage	√	√	√	√	
Recognition on Table Top Signage	√	√	√	√	√
Logo Recognition in Slide Show	√	√	√	√	√
Thank You Sponsors Signage	√	√	√	√	√
Table Seating	8, Premiere	8, Premiere	8	8	8
Post-Event Recognition					
Press Release	√	√			
Logo in Alumni Newsletter	√	√	√	√	
Recognition in Thank You Social Post	√	√	√	√	
Specialty Sponsorships					
Amplify The Experience - \$2,000	Recognition in our awardee video presentations, slide show, table top, and thank you sponsor signage; 8 premiere seats and 2 social media posts				
Next Generation of Leaders - \$1,500	Includes 2 tables (16 seats) for students, slide show recognition, table top signage, thank you sponsor signage, and 2 social media posts				
Table Sponsor - \$600	Includes 8 seats with table top signage				
Coffee Station Sponsor - \$500	Includes signage near station, slide show recognition and 4 seats				

For more information on how you can become a sponsor or for custom sponsorship opportunities, contact Karen Palus at kpalus@cslionline.org or 813.477.8952. *CSLI can provide suggestions for branded or co-branded items.

