



Sponsorship Opportunities

**The mission of the Colorado Springs Leadership Institute (CSLI) is to enhance the quality and quantity of leadership in the Pikes Peak Region for the betterment of our community.
We accomplish this through the development of personal, professional and civic knowledge.**

CSLI is an alumni leadership organization that begins with a rigorous, inwardly focused, week-long executive leadership program at the world-renowned Center for Creative Leadership (CCL) and continues with collaborative monthly educational programs.

For more than 20 years, CSLI has enhanced the quality and quantity of leadership in the Pikes Peak region by advancing the growth of over 350 local leaders, driving economic and cultural impact for the betterment of our community.

Sponsor Benefits

General Sponsorships

- ❖ **Lead the Way - Yearly Presenting Sponsor** **\$5000.00 – Limit 1**
 - CSLI Website banner rotator
 - Mention at each regular monthly program and each named program
 - Recognition in both the June and December Directories with company logo
 - Fliers available at each CSLI Event
 - Recognition with company logo on any program agenda and on A/V if applicable
 - Logo on emails to alumni regarding any events

- ❖ **Leader Builder – Tuition Sponsorship** **\$3750.00 – Limit 16**
 - Recognition in the All-Alumni email in May requesting nominations for the next year's class
 - Recognition in both the June and December Directory with company logo
 - Recognition on the CSLI Sponsor Web page
 - Exposure to over 250 Alumni via direct email

- ❖ **Dialing It In – Directory Sponsor** **\$750.00 – Limit 4**
 - Prominent Logo and Recognition on the first page of the Alumni Directory in both June and December
 - Logo on the CSLI Sponsor Web Page
 - Exposure to the entire active alumni base; the directory serving as their main reference for the alumni contact information database

Program Sponsorships

- ❖ **New Class Reception Sponsor** **\$1000.00 – Limit 2**
 - **This Favorite Party of the Year, where alumni meet and greet the upcoming yearly class cohort, is one of the most well attended events of the year with at least 70 alumni**
 - Recognition from the podium at the event
 - Recognition on the event web page
 - Swag and banner at the event
 - Recognition on the CSLI Sponsor Web page
 - Direct exposure to approximately 70 to 80 CSLI alumni at the event

- ❖ **CEO – Executive Meet & Greet Sponsor** **\$1000.00 – Limit 2**
 - **This highly anticipated annual event creates an opportunity for CSLI alumni to meet and greet C-Suite level executives who are new to the community or to their position in recent years. Attendance is high with no less than 70 community leaders.**
 - Podium recognition at the Executive Meet & Greet
 - Logo on event program
 - Banner on display at event
 - Swag or flier at the event
 - Logo on event web page
 - Logo on the CSLI Sponsor Web Page
 - Copy of Attendee RSVP list

- ❖ **Holiday Party Sponsor** **\$750.00 – Limit 4**
 - **This Best Party of the Year is one the alumni and their guests look forward to every year to connect with their classmates and other alumni and share holiday cheer. Attendance is normally in excess of 80 people.**
 - Podium recognition at the event
 - Banner on display at event
 - Swag or flier at the event
 - Logo on event web page
 - Logo on the CSLI Sponsor Web Page

- ❖ **Leader Enhancer – Single Program Sponsor** **\$500.00 – Limit 2 per Program**
 - Podium recognition at the program
 - Logo on event web page
 - Swag or flier at the program
 - Logo on the CSLI Sponsor Web Page
 - **Sponsor 3 programs for \$1250.00 (\$250.00 savings)**

***For the Smith Tutt Award Breakfast, see the event specific sponsor sheet.**